Guru Gobind Singh Indraprastha University

"A State University established by the Govt. Of NCT Delhi"

Sector 16-C, Dwarka, New Delhi – 110078

F. No.: GGSIPU/CCGPC/2023/ 710   16th August 2023

Sub. Internship cum Placement opportunity for B.Tech, BCA and MCA students of GGSIP University of 2023 batch in the company "Cvent" – Self Learning - Internship to Hire model.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Internship cum Placement opportunity for B.Tech, BCA and MCA students of GGSIP University of 2023 batch in the company "Cvent" – Self Learning - Internship to Hire model for your reference and circulation to students to apply on given link by **18th August 2023:**

Registration Link – **https://forms.gle/7muKQqrxrJSPBc5L7**

Name of Company – Cvent

Position – Associate Product Consultant- Event Phones (JD attached)

Eligibility Criteria – B.Tech, BCA and MCA, 2023 Pass outs

Location – Gurgaon

CTC – Stipend during internship – INR 20,000/-, after internship INR 6.0 Lacs

Module duration – 3 months

With Self-Learning Module, students will have access to a wide range of training programs, covering topics such as event planning, marketing, and technology.

Selection Process:
- Each student must go through Cvent's campus interview process
- Selected students will be informed via a Confirmation Letter that will be handed over to the campus
- Selected students will have to visit Cvent 1-2 times in a week for the module
- Students who complete the module and assessments successfully, will be offered an immediate internship with Cvent

Note : As per the policy, students once placed with us will not be allowed to sit for any other placement.

THE LAST DATE FOR REGISTRATION IS 18th August 2023.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

Associate Product Consultant- Event Phones

About Cvent:

Cvent is a global meeting, event, travel, and hospitality technology leader, with more than 4,700+ employees worldwide. As a leading cloud-based technology company, we have over 21,000+ customers, including 80% of the Fortune 100 companies, in more than 100 countries. Cvent's software solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events. In addition to helping event planners navigate every aspect of the event process, we also provide an integrated platform to hoteliers to help create qualified demand for their hotels, manage that demand more efficiently, and measure their business performance in real-time.

About the role:

We are hiring in our Client Services department for Event Management software product. You shall either be a part of a team that supports clients over the phone and email on the Cvent Event Management software or will be responsible for implementing their event requirements in the tool and sharing best practices with them.

Our team of over 350 Product Consultants, Analysts and Relationship Managers is a close-knit group of dynamic and high-energy professionals. We hire bright people who are willing to learn and are extremely motivated to succeed. We have people from various educational backgrounds including computer information systems, psychology, and communications.

What You Will Be Doing:

- Support clients over the phone and email by answering their product questions and offering technical assistance
- Offer best practice tips to clients to boost their meeting attendance via Cvent's marketing engine
- Gather client requirements for future releases of the product
- Create and maintain all product documentation
- Implement and manage the online portion of client events as and when needed
- Gather client requirements and implement them in Cvent's event management software
- Communicate with the client and review the initial implementation with them and make required changes
- Provide suggestions to the client to improve the overall result of the implementation and help client meet their goals
- Document all communication with the client in Cvent's CRM software

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What You Will Need for this Position:

- Excellent communication skills (verbal and written)
- B. Tech graduated with 0-9 Months of work experience, if any
- Strong analytical and logical skills
- Strong business acumen, ethics, and high integrity
- High comfort level in using online software products
- Must be articulate, organized, detail-oriented and have ability to multi-task
- Quick learner, with a positive attitude and ability to work well within a team